



STARR INSURANCE: TURNING CYBER AWARENESS INTO ACTION.

Starr Insurance teamed up with us to shake up their cybersecurity training, starting with our Heist escape room - a hit so big they've brought it back for multiple departments. After a sharp, no-nonsense talk for their finance team, they're now gearing up for a Capture the Flag event for their techies and making escape rooms a staple of their induction programme.

CASE STUDY
CYBERESCAPEROOM.CO

CASE STUDY.

ABOUT STARR.

Starr Insurance is a global leader in risk management and insurance solutions.

To stay ahead of evolving threats, they're not just ticking the cyber awareness box - they're smashing it by giving their teams the tools and confidence to tackle cyber risks head-on.

THE CHALLENGE.

Cyber threats are everywhere, and Starr Insurance knew their employees were the first line of defence.

But let's face it: traditional training is about as exciting as watching paint dry. They needed something that grabbed attention, sparked engagement, and made those key lessons stick.

WHY THEY CHOSE US.

Starr Insurance didn't just want a "training provider." They wanted a partner who could turn cybersecurity into an experience.

Enter us, with our escape rooms, interactive workshops, and the promise of no dull PowerPoints.

THE APPROACH.

PHYSICAL ESCAPE ROOM.



We kicked things off with our signature escape room as part of October Cyber Awareness Month. Teams had to solve clues, crack codes, and think fast...all while learning critical cybersecurity lessons. Spoiler: they loved it.

FOCUSED WORKSHOP.



Next, Starr Insurance asked us back to deliver more escape rooms and a talk tailored to the insurance market, specifically for their finance team. We kept it sharp, relevant, and packed with actionable insights to help them handle risks like pros.

ONGOING COLLABORATION.



We're now cooking up a Capture the Flag event for their technical team and working with them to integrate our escape rooms into their induction programme. Because why stop at good when you can go all-in on great?



THE RESULTS.

Our work with Starr Insurance has been a game changer:



TEAM BUY-IN

Employees loved the experience. (When was the last time you heard someone say that about training?)



REPEAT BUSINESS

They're coming back for more.

Enough said.



CULTURAL SHIFT

Cybersecurity is no longer a boring afterthought—it's part of the Starr Insurance DNA.



WHY IT WORKED.

Here's what made the partnership shine:

- Right on Target: The content hit the sweet spot—relevant, relatable, and easy to apply, no matter the team.
- Next-Level Engagement: Cyber training disguised as a high-energy team-building challenge? Yes, please.
- One Solution, Many Teams: From number-crunchers to culture champions, our flexible approach fit seamlessly across departments.

LOOKING AHEAD.

Starr Insurance is just getting started. With Capture the Flag and induction training in the pipeline, they're cementing their position as a leader in cyber awareness.

And we're here for every step of it.

READY TO SHAKE UP YOUR CYBER TRAINING?!

Forget boring. Let's make cybersecurity training an experience your teams will actually remember.

Contact us today to find out how we can bring it to life for your organisation.

[CYBERESCAPEROOM.CO](https://www.cyberescaperoom.co)

